

Rep Order# 9795152 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 50869

Printed: 08/29/2012 9:57 AM  
Last Received: 08/28/2012 10:27 PM  
Showing Buylines: All Rep & Sta Revised Lines

1 of 4

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate# 1536  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/05/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-NO SPOTS ON 9/11. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	W-F,M	5A-530A	GOOD MORNING CINCY @ 5A V3 Days Changed, Effective Dates Changed	:30	\$110.00	09/12-09/17	3	1	3	\$330.00	
	*2	W-F,M	530A-6A	GOOD MORNING CINCY V3 Days Changed, Effective Dates Changed	:30	\$110.00	09/12-09/17	2	1	2	\$220.00	
	*3	W-F,M	6A-630A	GOOD MORNING CINCY V3 Days Changed, Effective Dates Changed	:30	\$200.00	09/12-09/17	3	1	3	\$600.00	
	*4	W-F,M	630A-7A	GOOD MORNING CINCY V3 Days Changed, Effective Dates Changed	:30	\$200.00	09/12-09/17	2	1	2	\$400.00	
	*5	W-F,M	7A-730A	THE EARLY SHOW V3 Days Changed, Effective Dates Changed	:30	\$100.00	09/12-09/17	3	1	3	\$300.00	
	*6	W-F,M	730A-8A	THE EARLY SHOW V3 Days Changed, Effective Dates Changed	:30	\$100.00	09/12-09/17	2	1	2	\$200.00	
	*7	W-F,M	8A-830A	THE EARLY SHOW V3 Days Changed, Effective Dates Changed	:30	\$100.00	09/12-09/17	3	1	3	\$300.00	
	*8	W-F,M	830A-9A	THE EARLY SHOW V3 Days Changed, Effective Dates Changed	:30	\$100.00	09/12-09/17	2	1	2	\$200.00	

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Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*9	W-F,M	430A-5A	GOOD MORNING CINCY @ 430A V3 Days Changed, Effective Dates Changed	:30	\$25.00	09/12-09/17	3	1	3	\$75.00	
	*14	W-F,M	9A-10A	THE DOCTORS V3 Days Changed, Effective Dates Changed	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
	*15	W-F,M	10A-11A	ANDERSON V3 Days Changed, Effective Dates Changed	:30	\$100.00	09/12-09/17	4	1	4	\$400.00	
	*16	W-F,M	11A-12P	PRICE IS RIGHT V3 Days Changed, Effective Dates Changed	:30	\$150.00	09/12-09/17	4	1	4	\$600.00	
	*17	W-F,M	12P-1230P	12 NEWS AT NOON V3 Days Changed, Effective Dates Changed	:30	\$150.00	09/12-09/17	5	1	5	\$750.00	
	*18	W-F,M	1230P-130P	THE YOUNG AND RESTLESS V3 Days Changed, Effective Dates Changed	:30	\$150.00	09/12-09/17	5	1	5	\$750.00	
	*19	W-F,M	130P-2P	BOLD AND BEAUTIFUL V3 Days Changed, Effective Dates Changed	:30	\$150.00	09/12-09/17	5	1	5	\$750.00	
	*20	W-F,M	2P-3P	THE TALK V3 Days Changed, Effective Dates Changed	:30	\$150.00	09/12-09/17	4	1	4	\$600.00	
	*27	W-F,M	3P-4P	LET'S MAKE A DEAL V3 Days Changed, Effective Dates Changed	:30	\$125.00	09/12-09/17	5	1	5	\$625.00	
	*28	W-F,M	4P-430P	12 NEWS FIRST V3 Days Changed, Effective Dates Changed	:30	\$180.00	09/12-09/17	5	1	5	\$900.00	
	*29	W-F,M	430P-5P	12 NEWS FIRST V3 Days Changed, Effective Dates Changed	:30	\$180.00	09/12-09/17	5	1	5	\$900.00	

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Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*30	W-F,M	5P-530P	12 LOCAL NEWS	:30	\$200.00	09/12-09/17	5	1	5	\$1,000.00	
				V3 Days Changed, Effective Dates Changed								
	*31	W-F,M	530P-6P	12 LOCAL NEWS	:30	\$200.00	09/12-09/17	5	1	5	\$1,000.00	
				V3 Days Changed, Effective Dates Changed								
	*32	W-F,M	6P-630P	12 NEWS AT 6P	:30	\$300.00	09/12-09/17	5	1	5	\$1,500.00	
				V3 Days Changed, Effective Dates Changed								
	*35	W-F,M	7P-730P	INSIDE EDITION	:30	\$250.00	09/12-09/17	5	1	5	\$1,250.00	
				V3 Days Changed, Effective Dates Changed								
	*36	W-F,M	727P-8P	ENT. TONITE	:30	\$250.00	09/12-09/17	5	1	5	\$1,250.00	
				V3 Days Changed, Effective Dates Changed								
	*43	TU	10P-11P	UNFORGETTABLE	:30	\$700.00	09/11-09/11	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 Comment Changed, Spots/week Changed								
	*58	W-F,M	11P-1135P	12 NEWS AT 11P	:30	\$550.00	09/12-09/17	5	1	5	\$2,750.00	
				V3 Days Changed, Effective Dates Changed								
	*61	W-F,M	1135P-1235A	DAVID LETTERMAN	:30	\$150.00	09/12-09/17	5	1	5	\$750.00	
				V3 Days Changed, Effective Dates Changed								
	*68	SA	12P-7P	SEC FOOTBALL	:30	\$350.00	09/15-09/15	3	1	3	\$1,050.00	
				Sales Remark: V3 2X ADD								
				V3 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

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Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Report Totals: 107 / \$19,850.00

---SALES MONTHLY TOTALS---

Sep 12: 139 / \$40,435.00

Sales Totals: 139 / \$40,435.00

Station Totals: 139 / \$40,435.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$155,519	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	26%
		WKRC	26%	WLWT	35%	WSTR	2%	WXIX	10%		

Books null  
Demos RA35+

# Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
<b>Line: 1</b>												
09/12/12	Wednesday	5:28:13 AM	:30	\$110.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/13/12	Thursday		:30	\$110.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/14/12	Friday	5:06:12 AM	:30	\$110.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											3	
<b>Line: 2</b>												
09/14/12	Friday		:30	\$110.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	5:35:55 AM	:30	\$110.00		5a Good Morn Cincinna	(5:30:00 AM-6:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
<b>Line: 3</b>												
09/12/12	Wednesday	6:13:42 AM	:30	\$200.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday		:30	\$200.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	6:13:37 AM	:30	\$200.00		6a Good Morn Cincinna	(6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
<b>Line: 4</b>												
09/12/12	Wednesday	6:35:40 AM	:30	\$200.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday		:30	\$200.00		6a Good Morn Cincinna	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
<b>Line: 5</b>												
09/12/12	Wednesday	7:28:56 AM	:30	\$100.00		CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday	7:18:20 AM	:30	\$100.00		CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	7:18:20 AM	:30	\$100.00		CBS This Morning	(7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											3	
<b>Line: 6</b>												
09/12/12	Wednesday		:30	\$100.00		CBS This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday	7:59:26 AM	:30	\$100.00		CBS This Morning	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
											2	
<b>Line: 7</b>												
09/12/12	Wednesday	8:12:00 AM	:30	\$100.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
09/14/12	Friday		:30	\$100.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/17/12	Monday	8:19:30 AM	:30	\$100.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
											3	
<b>Line: 8</b>												
09/12/12	Wednesday	8:37:20 AM	:30	\$100.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/14/12	Friday		:30	\$100.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-
											2	
<b>Line: 9</b>												
09/12/12	Wednesday		:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH-
09/13/12	Thursday	4:46:18 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH-
09/17/12	Monday	4:37:27 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH-

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Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 9												
				\$75.00							3	
Line: 10												
09/15/12	Saturday	4:41:20 AM	:30	\$90.00		6a-8a Local 12 News S	(6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$90.00							1	
Line: 11												
09/15/12	Saturday	7:49:55 AM	:30	\$90.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$90.00							1	
Line: 12												
09/15/12	Saturday	8:40:30 AM	:30	\$120.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$120.00							1	
Line: 13												
09/16/12	Sunday	4:44:58 XM	:30	\$25.00		430-5a News	4:30 AM-5:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$25.00							1	
Line: 14												
09/12/12	Wednesday	9:07:20 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/13/12	Thursday		:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/14/12	Friday	9:15:20 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/17/12	Monday	9:08:05 AM	:30	\$100.00		M-F 9a-10a	9:00 AM-10:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
				\$400.00							4	
Line: 15												
09/12/12	Wednesday	10:41:30 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/13/12	Thursday	10:41:30 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/14/12	Friday		:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/17/12	Monday	10:23:55 AM	:30	\$100.00		M-F 10a-11a	10:00 AM-11:00 AM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
				\$400.00							4	
Line: 16												
09/12/12	Wednesday	11:29:11 AM	:30	\$150.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/13/12	Thursday		:30	\$150.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/14/12	Friday	11:29:11 AM	:30	\$150.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/17/12	Monday	11:59:26 AM	:30	\$150.00		The Price is Right	11:00 AM-12:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$600.00							4	
Line: 17												
09/12/12	Wednesday	12:10:02 PM	:30	\$150.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/13/12	Thursday	12:16:51 PM	:30	\$150.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/14/12	Friday	12:09:42 PM	:30	\$150.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/17/12	Monday	12:10:22 PM	:30	\$150.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/17/12	Monday		:30	\$150.00		Local 12 News at Noon	12:00 PM-12:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$750.00							5	

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Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 18												
09/12/12	Wednesday		:30	\$150.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/13/12	Thursday	1:28:41 PM	:30	\$150.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/14/12	Friday	2:59:11 PM	:30	\$150.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/17/12	Monday	2:59:06 PM	:30	\$150.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/17/12	Monday		:30	\$150.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											5	
Line: 19												
09/12/12	Wednesday		:30	\$150.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/12/12	Wednesday		:30	\$150.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/13/12	Thursday		:30	\$150.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/14/12	Friday	1:59:11 PM	:30	\$150.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/17/12	Monday		:30	\$150.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
											5	
Line: 20												
09/12/12	Wednesday	2:29:11 PM	:30	\$150.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/13/12	Thursday	2:59:26 PM	:30	\$150.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/14/12	Friday		:30	\$150.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/17/12	Monday	2:59:26 PM	:30	\$150.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											4	
Line: 21												
09/15/12	Saturday	3:59:26 AM	:30	\$120.00		CBS This Morning Sat	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 22												
09/16/12	Sunday	3:17:30 AM	:30	\$140.00		CBS Sun Morning	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 23												
09/16/12	Sunday	3:35:15 AM	:30	\$140.00		CBS Sun Morning	(9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 24												
09/16/12	Sunday	3:29:11 AM	:30	\$140.00		CBS Sun Morning	(10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 25												
09/16/12	Sunday	3:59:46 AM	:30	\$150.00		Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 26												
09/16/12	Sunday	3:14:58 AM	:30	\$100.00		Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 27												

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 27												
09/12/12	Wednesday		:30	\$125.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/12/12	Wednesday	3:58:32 PM	:30	\$125.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/13/12	Thursday	3:28:36 PM	:30	\$125.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/14/12	Friday		:30	\$125.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/17/12	Monday	3:59:17 PM	:30	\$125.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
											5	
Line: 28												
09/12/12	Wednesday	4:28:21 PM	:30	\$180.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/13/12	Thursday	4:28:36 PM	:30	\$180.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/14/12	Friday	4:27:36 PM	:30	\$180.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/17/12	Monday	4:14:11 PM	:30	\$180.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/17/12	Monday		:30	\$180.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
											5	
Line: 29												
09/12/12	Wednesday	4:51:21 PM	:30	\$180.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/13/12	Thursday	4:51:36 PM	:30	\$180.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/14/12	Friday	4:43:06 PM	:30	\$180.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/17/12	Monday		:30	\$180.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/17/12	Monday	4:36:21 PM	:30	\$180.00		4p Local 12 News at Fo	(4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
											5	
Line: 30												
09/12/12	Wednesday	5:12:15 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/13/12	Thursday	5:11:50 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/13/12	Thursday		:30	\$200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/14/12	Friday	5:27:40 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/17/12	Monday	5:04:28 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
											5	
Line: 31												
09/12/12	Wednesday	5:35:21 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/12/12	Wednesday		:30	\$200.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/13/12	Thursday	5:43:02 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/14/12	Friday	5:58:01 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/17/12	Monday	5:42:57 PM	:30	\$200.00		5p Local 12 News at Fiv	(5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
											5	
Line: 32												
09/12/12	Wednesday	6:29:01 PM	:30	\$300.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/13/12	Thursday	6:29:16 PM	:30	\$300.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/14/12	Friday	6:19:02 PM	:30	\$300.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/17/12	Monday	6:12:58 PM	:30	\$300.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/17/12	Monday		:30	\$300.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 50869

Line: 32

				\$1,500.00							5	
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Line: 33

09/15/12	Saturday		:30	\$150.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$150.00							1	

Line: 34

09/16/12	Sunday		:30	\$250.00		630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$250.00							1	

Line: 35

09/12/12	Wednesday	7:10:42 PM	:30	\$250.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/12/12	Wednesday		:30	\$250.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
09/13/12	Thursday	7:28:34 PM	:30	\$250.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/14/12	Friday	7:10:42 PM	:30	\$250.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/17/12	Monday	7:11:42 PM	:30	\$250.00		M-F 7p-730p	7:00 PM-7:30 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
				\$1,250.00							5	

Line: 36

09/12/12	Wednesday	7:34:29 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	3	MWASH
09/13/12	Thursday	7:51:26 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	5	MWASH
09/14/12	Friday	7:50:41 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	4	MWASH
09/17/12	Monday		:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	2	MWASH
09/17/12	Monday	7:50:41 PM	:30	\$250.00		M-F 730p-8p	7:27 PM-8:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$1,250.00							5	

Line: 37

09/15/12	Saturday	7:14:10 PM	:30	\$200.00		Sa Prime Access Rotat	6:57 PM-7:57 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$200.00							1	

Line: 38

09/17/12	Monday	7:28:45 PM	:30	\$1,800.00		Mon Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$1,800.00							1	

Line: 40

09/12/12	Wednesday	7:28:26 PM	:30	\$1,500.00		Wed Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$1,500.00							1	

Line: 41

09/12/12	Wednesday	7:43:30 PM	:30	\$1,300.00		Wed Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$1,300.00							1	

Line: 42

09/14/12	Friday	7:19:42 PM	:30	\$900.00		Fri Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
				\$900.00							1	

Line: 43

09/14/12	Friday	7:28:30 PM	:30	\$800.00		Fri Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A	1536 *a	P-4	1	MWASH
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[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/05/12-09/17/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 43												
				\$800.00							1	
Line: 44												
09/16/12	Sunday	7:39:38 PM	:30	\$800.00		Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$800.00							1	
Line: 45												
09/12/12	Wednesday	1:19:49 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/13/12	Thursday	1:05:04 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/14/12	Friday	1:06:20 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/17/12	Monday	1:20:19 PM	:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/17/12	Monday		:30	\$550.00		11p M-F Local 12 News	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$2,750.00							5	
Line: 46												
09/15/12	Saturday	1:27:15 PM	:30	\$550.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$550.00							1	
Line: 47												
09/16/12	Sunday	1:05:43 PM	:30	\$550.00		11p M-Su Local 12 New	11:00 PM-11:35 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$550.00							1	
Line: 48												
09/12/12	Wednesday	2:11:00 XM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/12/12	Wednesday		:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/13/12	Thursday	2:24:30 XM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/14/12	Friday	2:25:00 XM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/17/12	Monday	1:47:00 PM	:30	\$150.00		Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$750.00							5	
Line: 49												
09/15/12	Saturday	1:41:03 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
09/15/12	Saturday	2:03:56 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		4	MWASH-
09/15/12	Saturday	1:55:25 PM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		5	MWASH-
09/15/12	Saturday	2:24:08 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/15/12	Saturday	2:44:41 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$750.00							5	
Line: 50												
09/15/12	Saturday		:30	\$60.00		Sat 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$60.00							1	
Line: 51												
09/16/12	Sunday	1:41:47 PM	:30	\$100.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
				\$100.00							1	
Line: 52												

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 09/05/12-09/17/12

Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 50869												
Line: 52												
09/16/12	Sunday	2:52:40 XM	:30	\$60.00		Sun 1205a-105a	12:05 AM-1:05 AM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 53												
09/15/12	Saturday	5:58:26 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
09/15/12	Saturday		:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		2	MWASH-
09/15/12	Saturday		:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		3	MWASH-
											3	
Line: 54												
09/16/12	Sunday	2:58:26 PM	:30	\$800.00		NFL Today	12:00 PM-1:00 PM	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 55												
09/16/12	Sunday	3:59:26 PM	:30	\$6,500.00		Bengals vs Cleveland	(1:00:00 PM-4:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
Line: 56												
09/16/12	Sunday	3:59:26 PM	:30	\$2,400.00		NFL Regular Season	(4:00:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A 1536 *a	P-4		1	MWASH-
											1	
											139	
											139	
											139	
											139	
											139	
											139	

[Filtered by: ] [Sorted by: Station]